

1-Day Facilities Planning for Top Managers

Description

This program explains the opportunities for profit and cost avoidance associated with the provision and placement of physical plant and equipment. Using case discussion and proven methods developed by Richard Muther, the world's leading authority on the subject, this course helps owners, directors, and senior managers understand the consequences of their decisions and their role in developing sound facilities plans.

Objectives

- To help top managers make better decisions regarding their facilities.
- To prepare senior managers for their role in developing, reviewing, and approving major facilities investments.
- To maximize the value of your company's most fixed assets.

Who Will Benefit

- Business owners
- Senior managers and executives
- Managers of the facilities planning function
- Business & Strategic Planners

Timing

Duration: 1 day
Start: 8:30
AM Break: 10:00
Lunch: 12:00 – 1:00
(With optional structured table discussion)
PM Breaks: 2:15
Adjourn: 4:15
(Or 4:45 with optional luncheon discussion)

Note on Adjournment: The relatively early 4:15 adjournment is designed to allow a reception, local tour, or informal meetings among the participants – all at the option of the host or sponsor.

Course Outline

A. INTRODUCTION (by host or sponsor)

B. PROFIT POTENTIAL IN FACILITIES PLANNING

- Plant facilities – their definition and anatomy.
- Benefits, economic consequences, and typical shortcomings in facilities planning.
- Special opportunities for profit:
 - Providing direction in uncertain times.
 - Blending diverse planning horizons.
 - Generating creative plans.
 - Balancing time and space.
 - Avoiding industrial slums.

C. STRATEGIES AND CONCEPTS FOR PLANNING

- The number, size and spread of plants.
- Timing and capacity; under or over?
- Fixity and flexibility.
- Site missions; Splits and combines.
- More yardage from your real estate.

D. TACTICS AND TECHNIQUES FOR PLANNING

- Key input data and future projections.
- Levels, phases and components of planning.
- Dominant considerations for large-scale plans.
- Typical site planning approaches.
- Development plans for facilities continuity.

E. ORGANIZING FOR FACILITIES PLANNING

- Flexible premeditated foresight
- Degree of management attention.
- Where planners and managers typically fail.
- Outline for sample long-range facilities plan.
- What top management wants to know.

F. DISCUSSION (with close by host or sponsor)

NOTE: OPTIONAL LUNCHEON DISCUSSION

If desired, each table will receive a specific question to discuss. Each table's consensus will be reported when Session D begins. Typical questions include:

- a. How can you best get short-term-pressured managers to think long-range?
- b. Should the long-range facilities plan and its capital budget be part of the strategic business plan?
- c. How can you maintain the benefits of a long-range facilities plan or a master site plan in the face of short-term expediencies?